

ONE MARITIME DATA STANDARD



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More visibility. Lower failure costs. Working more efficiently in the maritime chain.

OMDS is an initiative of:

Royal **IHC** **DAMEN**

Van Oord  **Boskalis**
Marine ingenuity

The main advantages:

- Greater visibility with maritime clients
- Lower failure costs and return flows
- Faster distribution of up-to-date product and price information in the maritime chain
- Publication of your range through 2BA as central point
- Improvement of your Customer Service, ranges and ordering ease
- Your products and articles found in a split second by a really fast search engine

One single standard for product and trade data. Infinitely more chain benefit

For a supplier in the maritime sector, everything revolves around reliability, visibility and speed. But how can you make sure that your product and trade information are always up to date, error-free and accessible for all your clients?

With One Maritime Data Standard (OMDS), you create the basis for optimal digital chain collaboration. From now on, you publish your product and trade data centrally and uniformly through the 2BA platform. That will save you time, reduce failure costs and expand your commercial clout.

What is the advantage?

With OMDS, your data is central on the 2BA-platform. Clients find what they're looking for fast and easily thanks to standardised data and smart

filter options. If so desired, you can enhance your information with illustrations, drawings, safety sheets, certificates and even 3D CAD models.

Inside your own organisation too, you will work more efficiently in future. You only have to import information once with 2BA. Updates get processed immediately and are available to your clients straight away. You reduce the risk of errors and also the costs of order processing. Plus – you directly meeting the data standards increasingly required by clients and governments.

Stay competitive. Choose OMDS too

Publish more smartly. Work more efficiently. Let your data work for you. Join OMDS, through 2BA, and make all the difference in the maritime chain!

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